

# MARIE HELWEG-LARSEN

## CURRICULUM VITA

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### EDUCATION

University of California, Los Angeles	Ph.D. in Social Psychology, Minor: Health Psychology, 1994.
University of California, Los Angeles	M.A. in Social Psychology, 1990.
California State University, Northridge	B.A. in Psychology, magna cum laude, 1989

### POSITIONS

Department Chair, Psychology Department, Dickinson College, 2007 – present.  
Associate Professor, Dickinson College, 2002 – present (tenured 2006).  
Chair, Transylvania University Psychology Program, 2001 - 2002.  
Assistant Professor, Department of Psychology, Transylvania University, 1998 - 2002.  
Consultant, Danish Cancer Society, Summers 2002 and 2004.  
Visiting Scholar, National Institute of Public Health, Denmark, Summers 1997 – 2001.  
Visiting Assistant Professor, Department of Psychology, University of Florida, 1996 - 1998.  
Visiting Assistant Professor, Department of Psychology, University of North Florida, 1995 - 1996.

### TEACHING EXPERIENCE

Cross-Cultural Psychology	General Psychology
Research Methods in Cross-Cultural Psychology	Psychology of Women
Seminar in Cross-Cultural Psychology	Human Sexuality
Design of Psychological Research	Social Psychology
Research Methods Using the Internet	Research Methods in Social Psychology
Why Do People Believe Weird Things (First Year Seminar)	Social Psychology in Film

### GRANTS – LAST 4 YEARS

Principle Investigator, National Institutes of Health and the National Cancer Institute, R15-CA133152, “Moralization Risk Perceptions, and Smoking Cessation in the U.S. and Denmark,” \$178,088 and \$43,400 from Dickinson College (2008 – 2011).  
Andrew W. Mellon Foundation Grant, via the Central Pennsylvania Consortium (2007), \$6000.  
Co-Principal Investigator, Pennsylvania Department of Health Grant (RFA 02-07-01 for: Cardiovascular Disease and/or Mental Disorders Research): "Collaboration to Reduce Disparities in Hypertension", a collaborative project between Dickinson College, Cheyney University, and the University of Pennsylvania Center for Clinical Epidemiology & Biostatistics. \$585,000 subcontract under \$4.8 M team-written grant (2003-2007).  
Dickinson College Summer Scholar Research and Development Grants (2003, 2006, 2007).

### PEER-REVIEWED PUBLICATIONS (\*INDICATES UNDERGRADUATE STUDENT COLLABORATOR)

**Helweg-Larsen, M.**, \*Harding, H. G. & \*Kleinman, K. E. (in press). Risk perceptions of dating violence among college women: The role of experience and depressive symptoms. *Journal of Social and Clinical Psychology*.

**Helweg-Larsen, M.**, & Nielsen, G. A. (in press). Smoking cross-culturally: Risk perceptions among young adults in Denmark and the United States. *Psychology & Health*.

**Helweg-Larsen, M.** & \*Stancioff, L. M. (in press). Acculturation matters: Risk perceptions of smoking among Bosnian refugees living in the United States. *Journal of Immigrant and Minority Health*, 10.

- Helweg-Larsen, M.** & LoMonaco, B. L. (in press). Queuing among U2 fans: Reactions to social norm violations. *Journal of Applied Social Psychology*.
- Gurmankin, A. D., **Helweg-Larsen, M.**, Armstrong, K., Kimmel, S. E., & Volpp, K. G. M. (2005). Comparing the standard visual analog scale and the magnifier scale for assessing risk perceptions. *Medical Decision Making, 25*, 560-570.
- \*Meloni, A., **Helweg-Larsen, M.**, \*MacDonald, J. M., & \*Inoue, A. (2005). A world of their own: Acculturation and views on war and interpersonal violence among adult Mennonites. *Psi Chi Journal of Undergraduate Research, 10*, 49-53.
- Helweg-Larsen, M.**, \*Cunningham, S. J., \*Carrico, A., & \*Pergram, A. M. (2004). To nod or not to nod: An observational study of nonverbal communication and status in female and male college students. *Psychology of Women Quarterly, 28*, 358-361.
- Helweg-Larsen, M.**, Kjølner, M., & Thoning, H. (2003). Do age and social relations moderate the relationship between self-rated health and mortality among adult Danes? *Social Science and Medicine, 57*, 1237-1247.
- Shepperd, J. A., **Helweg-Larsen, M.**, & Ortega, L. (2003). Are comparative risk judgments consistent across time and events? *Personality and Social Psychology Bulletin, 29*, 1169-1180.
- Klein, C. T. F., & **Helweg-Larsen, M.** (2002). Perceived control and the optimistic bias: A meta-analytic review. *Psychology and Health, 17*, 437-446.
- Helweg-Larsen, M.**, \*Sadeghian, P., & \*Webb, M. A. (2002). The stigma of being pessimistically biased. *Journal of Social and Clinical Psychology, 21*, 92-107.
- Helweg-Larsen, M.** & Shepperd, J. A. (2001). Do moderators of the optimistic bias affect personal or target risk estimates? A review of the literature. *Personality and Social Psychology Review, 5*, 74-95.
- Kjølner, M., & **Helweg-Larsen, M.** (2000). Suicidal ideation and suicide attempts among adult Danes. *Scandinavian Journal of Public Health, 78*, 54-61.
- Helweg-Larsen, M.**, & \*Howell, C. (2000). Effects of erotophobia on the persuasiveness of condom advertisements containing strong or weak arguments. *Basic and Applied Social Psychology, 22*, 111-117.
- Helweg-Larsen, M.** (1999). (The lack of) optimistic biases in response to the Northridge earthquake: The role of personal experience. *Basic and Applied Social Psychology, 21*, 119-129.
- Helweg-Larsen, M.** (1999). Students do not overestimate their life expectancy: An alternative demonstration of unique invulnerability. *Teaching of Psychology, 26*, 215-217.
- \*LaBranche, E. R., **Helweg-Larsen, M.**, \*Byrd, C. E., & \*Choquette, R. A. (1997). To picture or not to picture: Levels of erotophobia and breast self-examination brochure techniques. *Journal of Applied Social Psychology, 27*, 2200-2212.
- Helweg-Larsen, M.**, & Collins, B. E. (1997). A social-psychological perspective on the role of knowledge about AIDS in AIDS prevention. *Current Directions in Psychological Science, 6*, 23-26. [Reprinted in M. E. Davis (Ed.), *Annual Editions: Social Psychology 1999/2000, 2000/2001, 2001/2002* and in E. J. Coats & R. S. Feldman (Eds.), *Classic and Contemporary Readings in Social Psychology 3/e, 2001*.]
- Gibbons, F. X., **Helweg-Larsen, M.**, & Gerrard, M. (1995). Prevalence estimates and adolescent risk behavior: Cross-cultural differences in social influence. *Journal of Applied Psychology, 80*, 107-121.
- Helweg-Larsen, M.**, & Collins, B. E. (1994). The UCLA multidimensional condom attitudes scale: Documenting the complex determinants of condom use in college students. *Health Psychology, 13*, 224-

237. [Reprinted in McCammon, S., Knox, D., & Schacht, C. (2007). *Choices in sexuality* (3<sup>rd</sup> ed.). Cincinnati, OH: Atomic Dog Publishing.]

**MANUSCRIPTS UNDER REVIEW** (\*INDICATES UNDERGRADUATE STUDENT COLLABORATOR)

\*Harding, H.H., & **Helweg-Larsen, M.** *Perceived risk for future intimate partner violence among women in a domestic violence shelter.*

Long, J. A., **Helweg-Larsen, M.**, & Volpp, K. G. M. *What do patients think?: Acceptability of pay-for-performance for patients.*

**REFEREED CONFERENCE PRESENTATIONS – LAST 4 YEARS** (\*INDICATES UNDERGRADUATE STUDENT COLLABORATOR)

**Helweg-Larsen, M.** (2008, February). *Is smoking dangerous?: Risk perceptions of smoking among American and Danish young adults.* Poster presented at the Meeting of the Society for Personality and Social Psychology, Albuquerque, NM.

**Helweg-Larsen, M.** & LoMonaco, B. L. (2007, May). *Queuing among U2 fans: Reactions to social norm violations.* Poster presented at the Meeting of the Association for Psychological Science, Washington, DC.

Long, J. A., **Helweg-Larsen, M.**, & Volpp, K. G. (2007, April). *Acceptability of pay for performance for patients.* Poster presented at the Society of General Internal Medicine National Meeting, Toronto, Canada.

**Helweg-Larsen, M.** & \*Harding, H. H. (2007, January). *Hypertensive patients and battered women: Perceived risk reduction predicts intentions.* Poster presented at the Meeting of the Society for Personality and Social Psychology, Memphis, TN.

\*Stancioff, S. & **Helweg-Larsen, M.** (2006, May). *Acculturation matters: Risk perceptions of smoking among Bosnian refugees in the U.S.* Poster presented at the Meeting of the Association for Psychological Science, New York, NY.

\*Bettencourt, A. R., **Helweg-Larsen, M.**, \*Hoover, A., Kimmel, S., & Volpp, K. (2006, May). *Predicting self-rated health from perceived and actual cardiovascular risk among hypertensive patients.* Poster presented at the Meeting of the Association for Psychological Science, New York, NY.

**Helweg-Larsen, M.**, \*DiDominick, K., Kimmel, S., & Volpp, K. (2005, November). *When is perceived risk related to behavior? The case of hypertension.* Paper presented at the Meeting of the Society of Southeastern Social Psychologists, Atlantic Beach, FL.

**Helweg-Larsen, M.**, \*Meloni, A., Gurmankin, A., Kimmel, S., & Volpp, K. (2005, July). *Worry and risk perceptions about heart attack and stroke in hypertensive patients.* Poster presented at the 9th European Congress of Psychology, Granada, Spain.

**Helweg-Larsen, M.**, \*Peterson, L., \*Bettencourt, A., Kimmel, S., & Volpp, K. (2005, March). *Socio-economic status and race difference in optimistic bias among hypertensive patients.* Poster presented at the Eastern Psychological Association Conference, Boston, MA.

**Helweg-Larsen, M.**, \*Harding, H., & \*Kleinman, K. (2005, March). *Optimistic bias in dating violence among college women.* Poster presented at the Eastern Psychological Association Conference, Boston, MA.

**Helweg-Larsen, M.**, Gurmankin, A., \*DiDominick, K., \*Meloni, A., \*Peterson, L., Kimmel, S., Armstrong, K., Volpp, K. (2004, April). *Comparative and absolute risk biases of heart attack and stroke among hypertensive patients.* Poster presented at the Eastern Psychological Association Conference, Washington, DC.

**INVITED PRESENTATIONS – LAST 4 YEARS** (BOLD INDICATES EXTERNAL INSTITUTIONS)

*Risk perceptions of smoking among American and Danish young adults.* Dickinson College, October 2007.

*Er det farligt at ryge?: Risikopfattelse om rygning blandt unge i Danmark og USA* [Is it dangerous to smoke: Risk perceptions about smoking among youth in Denmark and the U.S.]. **The Danish Cancer Society and the National Institute of Public Health**, Copenhagen, Denmark, June 2007.

*Risk perceptions of smoking among American and Danish young adults.* Department of Psychology, **University of Pittsburgh**, April 2007.

*The liberal arts college job.* Department of Psychology, **University of Pittsburgh**, April 2007.

*Culture and risk perceptions: The case of smoking.* Department of Psychology, **University of Florida**, February 2007.

*How to get a job at a liberal arts college.* Department of Psychology, **University of Florida**, February 2007.

*Why people believe weird things: Science and the paranormal.* Key Note Address - Science Dinner, Dickinson College, April 2006.

*So you think it won't happen to you? Risk perception and natural disasters.* Campus wide presentation sponsored by the 43<sup>rd</sup> Annual Public Affairs Symposium "Living on a Risky Planet, Dickinson College, December 2005.

*What are the odds: Poker at Dickinson.* Common Hour Panel Presentation, Dickinson College, September 2005.

*Are you less at risk than others?: The role of risk perceptions in health-related decisions.* Department of Psychology, **Gettysburg College**, April 2005.

*Where are the women? The gender divide in science.* Common Hour Panel Presentation, Dickinson College, March 2005.

## **PROFESSIONAL SERVICE**

- Associate editor, *Psychology and Health*, 2007 - present.
- Member of the editorial board, *Psychology and Health*, 2001 – 2006.
- Reviewer on grants submitted to the National Science Foundation, Oct. 2004, March 2006, and March 2007.
- Ad Hoc Reviewer for the following journals:  
*Basic and Applied Social Psychology, CA: A Cancer Journal for Clinicians, Canadian Journal of Behavioral Science, Environment and Behavior, Health Psychology, Journal of Applied Psychology, Journal of Applied Social Psychology, Journal of Computer-Mediated Communication, Journal of Health Psychology, Journal of Social and Clinical Psychology, Journal of Personality and Social Psychology, Nicotine & Tobacco Research, Personality and Social Psychology Bulletin, Psi Chi Journal of Undergraduate Research, Psychology and Health, Social Cognition, Social Science and Medicine, and Teaching of Psychology.*
- Reviewer for the National Institute of Health (NIH), Center for Scientific Review – Special Emphasis Panel, ZRG1 F11 20 L, Social psychology, risk and psychosocial development, March 28-29, 2005.
- Reviewer for the National Institute of Health (NIH), ZRG1 F 11 (20) meeting, Social Psychology, November 12, 2004
- Reviewer for the National Institute of Health (NIH), Postdoctoral Fellowship Applications (F32), 2004/05 ZRG1 RPHB (20) (L), Social Psychology, Friday March 5, 2004.